WORLDCHEFS CONGRESS & EXPO 2020

July 29 – August 01, 2020
Saint Petersburg, Russia

TERMS OF PARTICIPATION
CONTENTS

1. CONTACT DETAILS ................................................................. 3
2. CONGRESS VENUE .................................................................. 5
3. CONGRESS PREPARATION AND HOLDING TIMES .................. 7
4. GENERAL INFORMATION ......................................................... 7
5. SERVICES ................................................................................. 13
6. RULES OF PARTICIPATION ...................................................... 13
7. TECHNICAL REQUIREMENTS ............................................... 17
8. PARTICIPATION OPTIONS AND FINANCIAL TERMS ............ 20
9. FINES FOR VIOLATING THE TERMS OF PARTICIPATION ....... 27

*Terms of Participation are under development. Information may be specified during Congress preparation.
1. CONTACT DETAILS

ORGANIZERS

Anastasia Boryak
Project Manager
boryak@formika.ru

Oleg Nigmatulin
Project Technical Director
nigmatulin@formika.ru

COMMUNICATION WITH CONGRESS PARTICIPANTS

Alexander Kalashnikov
Head of Customer Relations Department
kalashnikov@formika.ru
+7 (495) 981-50-00 ext. 185

Anna Ruzina
Account Manager
ruzina@formika.ru
+7 (495) 981-5000 ext. 252

Victoria Stepanova
Exhibition Activities Manager
stepanova@formika.ru
+7 (495) 981-5000 ext. 147

CONGRESS BUSINESS PROGRAM

Anton Atrashkin
Program Director
atreshkin@formika.ru

SPONSORSHIP AND PARTNERSHIP

Alyona Muradova
Commercial Director
muradova@formika.ru

INFORMATION PARTNERSHIP

Nelly Murtazina
PR Director
murtazina@formika.ru

*Terms of Participation are under development. Information may be specified during Congress preparation.
**TERMS OF PARTICIPATION**

**PARTNER COMPANIES**

<table>
<thead>
<tr>
<th>GENERAL DEVELOPER - EF-Design LLC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Developers accreditation</td>
</tr>
<tr>
<td>Technical control of developers</td>
</tr>
<tr>
<td>Control of design and technical documentation</td>
</tr>
<tr>
<td><strong>telephone</strong></td>
</tr>
<tr>
<td>+7 (812) 240 40 40</td>
</tr>
<tr>
<td><strong>fax</strong></td>
</tr>
<tr>
<td>+7 (812) 449 03 46</td>
</tr>
<tr>
<td><strong>e-mail</strong></td>
</tr>
<tr>
<td><a href="mailto:info@expoforum.ru">info@expoforum.ru</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>RECOMMENDED HOSPITALITY SERVICE: EF-INTERNATIONAL LLC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ticket booking</td>
</tr>
<tr>
<td>Visa support</td>
</tr>
<tr>
<td>Bookings and hotel accommodations</td>
</tr>
<tr>
<td>Transportation services</td>
</tr>
<tr>
<td>Entertainment organization</td>
</tr>
<tr>
<td><strong>telephone</strong></td>
</tr>
<tr>
<td>+7 (812) 240 40 40</td>
</tr>
<tr>
<td><strong>fax</strong></td>
</tr>
<tr>
<td>+7 (812) 449 03 46</td>
</tr>
<tr>
<td><strong>e-mail</strong></td>
</tr>
<tr>
<td><a href="mailto:info@expoforum.ru">info@expoforum.ru</a></td>
</tr>
</tbody>
</table>

*Terms of Participation are under development. Information may be specified during Congress preparation.*
2. CONGRESS VENUE

EXPOFORUM International Convention and Exhibition Center
Address: 196140, Saint Petersburg, Shushary settlement, 64 Peterburgskoye Shosse, bldg 1, letter A

Pavilions E, Pavilion D

*Terms of Participation are under development. Information may be specified during Congress preparation.
EXPOFORUM is situated on Pulkovsky Heights, in Pushkinsky District of Saint Petersburg. Pulkovo international airport and the orbital motorway are located nearby. It is accessible from the nearest Moskovskaya underground station by ground transportation in 15 minutes and from the historical center, in 30 minutes.

**Public transport:**

Bus 187a, route running only on event days. Traffic interval: from 8:30 a.m. to 7:40 p.m., every 15 minutes.

Public minibus taxi No. K-545, K-299

**Free shuttle buses on event days:**

Public transport stop next to 197 Moskovsky Prospect. Traffic interval: from 9:30 a.m. to 7:00 p.m., every 15 minutes.
3. CONGRESS PREPARATION AND HOLDING TIMES

The dates and duration of the Congress may be shortened or changed within the limits of the general dates of the Congress from July 29 to August 01, 2020 (but not more than by 25%) for reasons beyond the control of the Operator in the event of a visit by Officials / Official Delegations, at the request of authorities providing security of such persons. Such changes are considered to be force majeure circumstances for which the Operator shall not be held liable.

3.1. The time of the Congress and its installation/dismantling work may be changed for other reasons beyond the Operator's control but by no more than 20 calendar days. Information on such date changes is posted on the Congress website.

The reasons for date changes specified in this section are force majeure circumstances for which the Operator shall not be held liable.

<table>
<thead>
<tr>
<th>JULY 28, 2020</th>
<th>9:00 a.m. – 10:00 p.m.</th>
<th>Installation of stands (non-equipped area)</th>
</tr>
</thead>
<tbody>
<tr>
<td>JULY 29 - August 01, 2020</td>
<td>9:00 a.m. – 6:30 p.m.</td>
<td>Pavilions opening hours ¹</td>
</tr>
<tr>
<td></td>
<td>10:00 a.m. – 6:00 p.m.</td>
<td>Congress open for visitors</td>
</tr>
<tr>
<td>AUGUST 02, 2020</td>
<td>8:00 a.m. – 8:00 p.m.</td>
<td>Dismantling Entrance of dismantling vehicles (including trucks)</td>
</tr>
</tbody>
</table>

¹ Pavilions must be vacated no later than by 6:30 p.m. Exhibition pavilions are closed, sealed up and submitted to security from 6:30 p.m. to 9:00 a.m. No people are allowed inside sealed-up pavilions.

4. GENERAL INFORMATION

4.1. An integral part of these Terms of Participation, hereinafter referred to as the “Terms of Participation”, of the WorldChefs Congress 2020 is “General Terms of Exhibitions Organized by Business Event LLC” approved by the Order of Director General, hereinafter the “General Terms”, posted on the event website: www.worldchefs2020.ru

4.2. All persons within the territory of the Congress must comply with the General Terms and Terms of Participation of the Congress.

4.3. The Operator of the Congress is Business Event LLC.

TERMS OF PARTICIPATION*

AND EXHIBITION CENTER. These Terms of Participation regulate the relations between the Operator, Applicants, Participants/Delegates of the Congress and Providers of exhibition services. All persons referred to in this paragraph shall comply with the General Terms and Terms of Participation and ensure this compliance by the persons they are responsible for.

4.5. Legal relations in connection with organization and holding of the Congress not regulated by these Terms of Participation shall be governed by the General Terms of Exhibitions Organized by Business Event LLC.

4.6. The names of the main sections of the Terms of Participation are mentioned for ease of use, do not have any independent legal significance and may not be interpreted as limiting the content of a section.

4.7. The references in the Terms of Participation are made to clauses and sections of this document, unless otherwise implied.

4.8. DEFINITIONS

Concepts and definitions of these Terms of Participation have the meaning specified in the Terms of Participation and General Terms. Priority shall be given to the definitions of these Terms of Participation.

1) Person - unless expressly stated otherwise, means a physical person or a legal entity represented by its representative(s).

2) Participant - a legal entity or a physical person participating in the Event in any form.

3) Congress - World Chefs Congress 2020, which includes Global Chefs Challenge and Congress activities.

4) Delegates - Congress Participant, including young chef, chef, speaker, judge, participant of the Global Chefs Challenge.

5) Accompanying Person - a person accompanying a Participant.

6) Exhibitor - Congress Participant participating in the Exhibition in the exhibition space.

7) Co-exhibitor - Participant at the Exhibitor’s stand upon their consent.

8) Partner / Sponsor – the Participant with one of the Partner / Sponsor statuses.

9) Exhibition - the area of Congress exhibition spaces designated to be covered with stands, including the outdoors exhibition (if applicable) and the events of the Congress’ special program organized within the exhibition space.

10) Stand - an exhibition space built up with temporary structures.

11) Official - a head of state or government, an official of a state or government, another person representing a state or government.

12) Official Delegation - 2 or more Officials.

*Terms of Participation are under development. Information may be specified during Congress preparation.
13) **Guest of Honor** - a person invited to participate in the event, who is of particular interest to the participants of the Congress.

14) **Congress Regulations** - Terms of Participation, General Terms (par. 4.1), regulations and rules of the General Developer and administration of EXPOFORUM International Convention and Exhibition Center.

15) **Operator’s Regulations** - Terms of Participation, General Terms (par. 4.1).

16) **General Developer** - a legal entity authorized by the administration of EXPOFORUM International Convention and Exhibition Center (EF-International LLC) for exercising technical control of third-party developers within EXPOFORUM International Convention and Exhibition Center performed as control of design and technical documentation presented by third-party Developers to confirm the compliance with the rules and requirements effective at the territory of EXPOFORUM International Convention and Exhibition Center to give third-party Developers clearance for installation and decoration of exhibition stands (expositions).

17) **Contractor** - a third party rendering exhibition services to the Operator or a Participant. The supplier shall comply with Congress Regulations and is held liable for their violation, including the types of liability stipulated for a Participant. The Contractor may be called a developer, a provider, a supplier, etc.

### 4.9. ENFORCEMENT OF TERMS OF PARTICIPATION AND LIABILITIES

4.9.1. Violation of the rules of the Terms of Participation imposes on the Participant the penalties provided for in Section 8 “Fines for Violation of the Terms of Participation”.

4.9.2. Measures to control and ensure compliance with these Terms of Participation, including drawing up reports of violations, submission of claims for elimination of violations, measures for compulsory elimination of violations provided for in the Terms of Participation, imposition of penalties shall be applied by the Operator, persons authorized by them and/or General Congress Developer and its authorized persons.

### 4.10. ADMISSION TO CONGRESS VENUE

4.10.1. The entrance to the territory of EXPOFORUM International Convention and Exhibition Center (hereinafter “the exhibition complex”) is granted to pass holders. Passes must be kept on one’s person throughout the period of presence at the site of the exhibition complex.

4.10.2. **Participants:** The pass of an Exhibition Participant is the badge that entitles personnel of Exhibition Participant companies to enter the exhibition center during the period of Exhibition installation/dismantling and operation. Exhibition Participants shall strictly comply with construction site safety requirements when they are at the exhibition center during installation and dismantling work. Passes are issued at reception desks.
TERMS OF PARTICIPATION*

4.9.3. By July 15, 2020 Participants must enter information on all Participant’s Representatives who will represent the company at its stand in the PERSONAL ACCOUNT (Information for Badges tab).

4.9.4. Visitors: A badge serves as a pass for Visitors. An electronic ticket collected or purchased through online registration at the official website of the Exhibition or at the exhibition box office is exchanged for a badge at registration stands upon presenting an identification document and after filling in an online questionnaire at the event website ahead of time.

4.9.5. Children below 14 years of age are only allowed in the territory of EXPOFORUM International Convention and Exhibition Center when accompanied by adults.

4.11. REGISTRATION AND CONTRACT SIGNING

4.11.1. On the Congress website:
1) An Applicant registers as a Delegate or a VIP Delegate on the Congress website, www.worldchefs2020.ru, whereupon the Applicant is emailed their login and password for access to the Participant's PERSONAL ACCOUNT and the Invoice Contract.
2) The Applicant shall transfer the payment under the Invoice Contract, whereupon they are emailed their Participant’s e-ticket.
3) Upon registration, the Applicant may register an Accompanying Person.

4.12. BOOKING CANCELLATION POLICY

4.12.1. If a Delegate* cancels participation (cancels the booking) before March 31, 2020, they receive a 30% refund of the paid amount. All refunds shall be considered upon the end of the Congress.

4.12.2. If a Delegate* cancels participation (cancels the booking) after April 1, 2020, no refunds are provided. All refunds shall be considered upon the end of the Congress.

4.12.3. Non-refunded monetary amounts are withheld by the Operator as a compensation for the expenses incurred by the Operator to organize the Congress and provide participation, and also the lost profit the Operator was counting on during contract signing.

* All forms of participation in the Congress.

*Terms of Participation are under development. Information may be specified during Congress preparation.
4.13. PAYMENT THROUGH THE PAYMENT SYSTEM

The Payment System is cloudpayments Internet acquiring system.

4.13.1. Instructions for payment via the cloudpayments payment system (online payment) are provided in the personal account.

4.13.2. Booking additional services

Physical persons - Participants or representatives of Participants’ companies - can order and pay for additional services by a bank card through the payment system if such capability is provided by the Operator.

4.13.3. Features of participation registration through the payment system:
1) Payment for Operator’s services through the payment system means Participant’s acceptance, by committing which the Participant confirms their familiarization with the provisions of the Operator’s offer, gains rights, accepts obligations and is held fully liable, as established for a Participant of the Congress, confirms their familiarization with the General Terms and Terms of Participation of a Congress Delegate, as well as the terms of services provision by the Operator in accordance with the chosen form of Participation.

2) When participating as a Visitor and making payment through the payment system, no contract in hard copy or work acceptance certificate is provided. Services are considered to be duly rendered, in full and on time, if no objections or claims from the Participant have been received at the Operator’s email address: info@worldchefs2020.ru within 3 working days from the end of the Congress.

3) If the registered participant is a physical person, no contract in hard copy, work acceptance certificate or invoice is provided when ordering additional services and paying for them through the payment system. Services are considered to be duly rendered, in full and on time, if no objections or claims from the Participant have been received at the Operator’s email address: info@worldchefs2020.ru within 3 working days from the end of the Congress.

4) If the registered participant is a legal entity, the Invoice Contract, work acceptance certificate and invoice are provided in the electronic format when ordering additional services and paying for them through the payment system. Services are considered to be duly rendered, in full and on time, if no justified objections or claims signed by the Participant have been received at the Operator’s email address: info@worldchefs2020.ru within 3 working days from the end of the Congress. The contract and reporting documents in hard copy are provided only upon request from the Participant that is a legal entity.
4.13.4. Payment security guarantees

CloudPayments processing center protects and processes your bank card data according to PCI DSS 3.0 security standard. Information is transferred to the payment gateway using SSL encryption technology. The information is further transferred via closed banking networks with the highest reliability level. CloudPayments does not transfer your card data to us or to other third parties. 3D Secure Protocol is used for additional cardholder authentication.

If you have any questions on the effected payment please contact Customer Support by email support@cloudpayments.ru

4.13.5. Confidential information

The personal information you provide (name, address, phone, e-mail address, credit card number) is confidential and is not subject to disclosure. Your credit card data is transmitted only in an encrypted format and is not stored at our web server. CloudPayments LLC guarantees the security of Internet payment processing. All transactions with payment cards are carried out in accordance with the requirements of VISA International, MasterCard and other payment systems. When transferring information, special security technologies of online card payments are used, the data is processed on a secure high-tech server of the processing company.

4.13.6. Personal data processing policy

Operator’s personal data processing policy is available in your personal account.
5. SERVICES

5.1. ORDERING ADDITIONAL EQUIPMENT AND SERVICES
   5.1.1. The list of additional services and their cost is posted in Participant's PERSONAL ACCOUNT. You can order additional services in your PERSONAL ACCOUNT: until July 1, 2020. After the abovementioned date the Operator has the right to refuse additional services.
   5.1.2. All fees for additional services shall be payable under the Invoice Contract and Additional Services Requests.

6. RULES OF PARTICIPATION

6.1. HEALTH AND SAFETY
   Exhibition Participants, Suppliers (Contractors/ Developers) must take proper care of other Participants, Visitors and other persons at the Exhibition in terms of their health and safety.

6.2. ANIMALS
   6.2.1. No animals are allowed on the territory of the exhibition center, with the exception of guide dogs accompanying disabled persons.

6.3. PROPERTY TRANSFER AND RETURN
   6.3.1. Following the Operator's request and also in cases stipulated by the contract with the Participant, the property is provided to the Participant and returned to the Operator based on delivery and acceptance certificates and return certificates signed by the parties. Certificate templates are available in PERSONAL ACCOUNT at the Exhibition's official website.

6.4. MANAGEMENT OF TRADE
   6.4.1. No kinds of trade in goods, work, or services are allowed in the territory of the Congress. Trade is only allowed based on an advance written consent for trade from the Operator in accordance with the requirements of the effective laws and other regulations governing trade activities and work performance / service rendering activities, with respect for intellectual and other rights of third persons.
   6.4.2. To get trade approved by the Operator, the Participant shall send the Operator a Request form posted in the PERSONAL ACCOUNT no later than by July 1, 2020, submitting, upon the Operator's request, the documents confirming the requested activity's compliance with legislative requirements, the existence of the required permits, respect for intellectual rights of third parties, and product's compliance with the standards established by the legislation of the Russian Federation.
   6.4.3. Engaging in trade at the Exhibitor’s stand is considered to be approved with the Operator from the date the Participant receives an electronic confirmation by the Operator through the Participant’s PERSONAL ACCOUNT, approving trade activities based on the results of
TERMS OF PARTICIPATION*
reviewing the Participant’s Request.

6.4.4. In any case, the Participant that has procured Operator’s permit shall be individually responsible for complying with all legislative requirements during trade activities, including liability to supervising authorities and other persons.

6.5. SECURITY

6.5.1. The pavilion’s general security during the operation of the Exhibition is included in the package of services provided to each Participant within the Congress.

6.5.2. Every day pavilions are closed upon the end of the Exhibition, sealed and submitted to security until 9:00 a.m. the next day.

6.5.3. The Operator is not responsible for safekeeping of stands, exhibits, or other property owned by the Participant.

6.5.4. To ensure safekeeping of the Participant’s property and personal belongings, the presence of a Participant’s company representative must be ensured at the stand throughout the Exhibition operation from the opening of the pavilion until it is completely vacated and the guards close off its halls.

6.5.5. The Participant is not allowed to provide night-time security through its own efforts. Safeguarding your stand is an additional service that you can order in advance in your PERSONAL ACCOUNT. To register the request, an authorized person shall have the organization’s seal or the original power of attorney for the representative and the seal.

6.5.6. In case of ordering the additional service of safekeeping Participant’s property, the stand is submitted for security to the Operator’s representative upon the end of Congress operation for visitors at 6:00 p.m. and returned to the Participant at 9:00 a.m. on the next day of the Congress unless other timelines are stipulated by the Operator, based on the handover and acceptance workplace / stand return certificates signed by the parties. Certificate templates are available in PERSONAL ACCOUNT at the Exhibition’s official website.

6.6. CLEANING

6.6.1. Every morning prior to opening of the Exhibition the aisles between the stands are cleaned. Garbage left by Participants in a plastic bag or a box in the aisle at their stand the day before will also be removed.

6.6.2. Cleaning your stand is an additional service that you can order in advance in your PERSONAL ACCOUNT.

6.7. STORAGE/WAREHOUSING

It is prohibited to store containers or packaging in open areas of the stand. Warehouse areas may be used to store packaging. You can order this service through the General Developer of the Congress, in your PERSONAL ACCOUNT, in the material handling section.

*Terms of Participation are under development. Information may be specified during Congress preparation.
6.8. **EVENTS IMPLEMENTATION AT THE STAND ON EXHIBITION DAYS**

6.8.1. When planning any events at exhibition stands, the Participant shall get them approved in writing by the Operator in advance. Whereas the Participant shall plan and organize events exclusively within the area of their stand, providing for sufficient space for the event and taking all the necessary measures to ensure that the event held by the Participant does not obstruct the traffic of visitors or interfere with their access to adjacent exhibition stands. In case of violation of this requirement the Operator may suspend the event for a specific period or prohibit it completely.

6.8.2. Any use of smoke machines, liquefied gas cylinders, laser devices and projectors must be agreed with the General Developer of the Congress in writing, and such equipment must be operated by professionals holding appropriate permits.

6.8.3. If the Participant violates this section’s requirements it will be subjected to penalties stipulated in Section 9 “Fines for Violation of the Terms of Participation”.

6.9. **ADVERTISING, DISTRIBUTION OF MASS MEDIA AND OTHER MATERIALS**

6.9.1. Within the territory of the Congress, Participants and any other persons are allowed to place advertisements, conduct promotional activities, distribute/demonstrate any media products, hereinafter referred to as “the media”, including newspapers, magazines, brochures and other materials in printed, electronic or other form, other printed, photographic, audio, video, audiovisual and other messages and materials only in cases directly provided for in this section 6.9 of these Terms of Participation or in a contract with the Operator or upon its written consent.

6.9.2. Distribution of Participants’ advertising materials, other types of promotional activities, including surveys, questionnaires, etc., shall be carried out by the Participant exclusively within the area of its Stand. The Participant shall organize and carry out these activities at its Stand in such a way as not to obstruct the traffic of visitors in the aisles and not to violate the rights of other Participants or third parties.

6.9.3. Activities by Participant’s promo staff beyond the Stand (within the territory of the Congress) constitute an additional service that needs to be ordered in the PERSONAL ACCOUNT.

6.9.4. It is not allowed to place, within the entire territory of the Congress (except in cases expressly provided for in this section 6.9 of the Terms of Participation or in a contract with the Operator or upon their written consent):

- any media products, including newspapers, magazines, brochures, or other materials in printed, electronic or other formats;
- other printed, photo-, audio-, video-, audiovisual or other messages and materials;
- advertising and promotional materials of third-party exhibition events;
- advertising or promotional materials of third parties (legal entities or physical persons) who are not Participant’s Co-exhibitors.
6.9.5. In case of violating the provisions of this section the Operator has the right to demand immediate elimination of violations and, in case of failure to comply with this requirement, apply the following sanctions to the Participant / third party: fines provided for in these Terms of Participation; banning the Participant from participating in the Congress; removing the Participant / third party and their representatives from the territory of the Congress without paying any compensations or refunding the money paid for participation in the Congress.
7. TECHNICAL REQUIREMENTS

7.1. DEVELOPERS AND OTHER CONTRACTORS

7.1.1. To perform construction and installation and dismantling work at an exhibition event, the developer company must receive accreditation from the Quality Control Department of the Congress’ General Developer and a clearance certificate, based on which installation and dismantling work at the territory of the exhibition complex is performed.

7.1.2. Please see detailed information on the process of the accreditation procedure as well as document templates on the website of the Congress’ General Developer, EF-Design LLC: https://www.ef-design.ru/tech-control/

7.1.3. Name badges are issued to the employee of the developer company responsible for the installation based on the permit certificate and according to the list submitted by the Quality Control Department of the Congress’ General Developer to the Service Bureau (a badge not indicating the company name, event name, employee name is considered to be invalid).

7.1.4. A badge is valid upon presentation of an ID and is only valid within the formal schedule and timing of installation and dismantling work at the event specified on the badge.

7.1.5. An installation badge is valid on the exhibition day during the first day of participants arrival prior to visitors’ entrance time. Whereupon the developer company’s employee must leave the pavilion, except in cases approved by the Exhibition Directorate when such employees are involved as on-duty staff.

7.1.6. Please see more detailed information on the process of accessing the territory of EXPOFORUM International Convention and Exhibition Center in Appendix 12, Regulation on Installation Organizations and Exhibitors Access and Entrance of Motor Vehicles to the Territory of EXPOFORUM International Convention and Exhibition Center during Congress and Exhibition Events, from Manual for Organizers and Exhibitors of Events Held at the Territory of EXPOFORUM International Convention and Exhibition Center, on the website: http://expoforum-center.ru/organizatoram/uslugi/

7.2. STAYING AT EXHIBITION COMPLEX DURING EXHIBITION’S OFF-HOURS

7.2.1. No events, including buffet receptions, are allowed on the territory of EXPOFORUM International Convention and Exhibition Center after the end of Exhibition operating hours as they compromise the overall security of the exhibition complex.

7.2.2. All Participants must vacate the exhibition complex within 30 minutes after the formal closing time of the Congress.
7.3. **TECHNICAL PROPERTIES OF PAVILIONS AT EXPOFORUM INTERNATIONAL CONVENTION AND EXHIBITION CENTER**


7.4. **TECHNICAL LIMITATIONS OF WORK PLACE USE**

7.4.1. Participants are not allowed to connect mini-PABX or other equipment to the provided communication lines.

7.4.2. Participants are not allowed to lay communication lines inside the exhibition halls through their own means and efforts.

7.4.3. Participants are not allowed to connect telecommunication equipment to the provided communication channels in order to provide services to third-party organizations.

7.4.4. Participants are not allowed to take equipment leased from the Organizer or the General Developer out of the exhibition center.

7.5. **NOISE LEVEL**

7.5.1. If various promotions or other events are held at stands during the Congress operation using audio and video equipment, the noise level shall not exceed 75 dB. If the Participant exceeds the maximum allowable noise level, it must reduce the noise level to the established standard upon receiving a verbal comment from the Operator. If this requirement is violated, penalties shall apply (section 12. Fines for Violating the Terms of Participation).

7.5.2. In case of non-compliance with the requirement to eliminate the violation, authorized persons on the Operator’s or the Congress’ General Developer’s side have the right to disconnect the source of noise based on the measurement certificate.

7.5.3. The measurement certificate is executed in 2 copies, signed by the employee in charge and handed over to the Exhibition Participant.
7.6. CONDITIONS OF USE OF ADVERTISING STRUCTURES

7.6.1. Advertising slogans or other promotional-type information should not be applied to walls / side surfaces of Stands located on the border with Stands of other Participants and facing them.

7.6.2. All advertising structures in the territory of the Congress, including the outdoors exposition (if existent; including banners, etc.) must be approved by the Operator.

7.6.3. Participant’s ready-to-use advertising media may only be accepted for placement if they are prepared in accordance with the technical requirements of the Congress’ General Developer. The Congress’ General Developer has the right to refuse to install Participant’s ready-to-use advertising media if the advertising media does not comply with the established technical requirements.

7.6.4. If the Participant violates this section’s requirements it will be subjected to penalties (section “Fines for Violation of the Terms of Participation”).

7.6.5. No advertising structures (banners, flags, stickers, etc.) may be placed on the floor, pavilion’s structures, walls or other parts of the pavilion without the Operator’s written consent.

7.6.6. You can order additional advertising via your PERSONAL ACCOUNT.

7.7. GENERAL REQUIREMENTS ON STANDS DESIGN

7.7.1. Please find detailed requirements to stand design in Technical Control Regulation of ExpoForum-International LLC at EXPOFORUM International Convention and Exhibition Center on the General Developer’s website: https://www.ef-design.ru/tech-control/
8. PARTICIPATION OPTIONS AND FINANCIAL TERMS

8.1. GENERAL INFORMATION ON PARTICIPATION OPTIONS AND FINANCIAL TERMS

8.1.1. Participants are allowed to participate in the Event in accordance with the Participation Options as a Participant and the types of Partner status established by these Terms of Participation.

8.1.2. Participants are allowed to participate in the Event based on badges issued to them.

8.1.3. The cost of participation for each category/subcategory of the compound service, the cost of additional services, as well as penalties for violating the Terms of Participation are established by the Operator for Participants that are residents of the Russian Federation in the Russian currency - the Russian Ruble, and for Participants that are not residents of the Russian Federation, in Euro.

8.2. TERMS OF PAYMENT

Payment terms for all types of participation: payment in the amount of 100% of the contract price shall be transferred no later than on 01.07.2020. The amounts of payments, as well as the deadlines for effecting them within the abovementioned period are determined by the terms of the Contract.

8.3. PARTICIPATION WITH THE “DELEGATE” BADGE TYPE

The following services are provided to the Participant with the "Delegate" badge type:

- attending Congress events;
- attending Global Chefs Challenge;
- attending the Exhibition;
- visiting Evening Receptions (this condition applies only to Participants who have purchased a ticket to attend all Congress days; for other participants visiting Evening Receptions is a paid service).

<table>
<thead>
<tr>
<th>Mode of participation</th>
<th>Russian participant / international participant</th>
<th>Type of registration</th>
<th>Cost of participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delegate (chef)</td>
<td>International participant</td>
<td>Early registration</td>
<td>EUR 690 / RUR 54,000</td>
</tr>
<tr>
<td>Delegate (chef)</td>
<td>Russian participant</td>
<td>Early registration</td>
<td>EUR 550 / RUR 42,000</td>
</tr>
</tbody>
</table>

*Terms of Participation are under development. Information may be specified during Congress preparation.
## TERMS OF PARTICIPATION*

<table>
<thead>
<tr>
<th>Mode of participation</th>
<th>Russian participant / international participant</th>
<th>Type of registration</th>
<th>Cost of participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delegate (young chef)</td>
<td>International participant</td>
<td>Early registration</td>
<td>EUR 550 / RUR 42,000</td>
</tr>
<tr>
<td>Delegate (young chef)</td>
<td>Russian participant</td>
<td>Early registration</td>
<td>EUR 450 / RUR 34,000</td>
</tr>
<tr>
<td>Standard</td>
<td>Russian participant</td>
<td>-</td>
<td>EUR 200 / RUR 15,000</td>
</tr>
</tbody>
</table>

### 8.4. PARTICIPATION WITH THE “VIP DELEGATE” BADGE TYPE

The following services are provided to the Participant with the "VIP-Delegate" badge type:

- attending Congress events;
- attending Global Chefs Challenge;
- attending the Exhibition;
- visiting Evening Receptions (this condition applies only to Participants who have purchased a ticket to attend all Congress days; for other participants visiting Evening Receptions is a paid service).
- VIP parking;
- VIP entrance;

<table>
<thead>
<tr>
<th>Mode of participation</th>
<th>Russian participant / international participant</th>
<th>Type of registration</th>
<th>Cost of participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>VIP Delegate</td>
<td>Russian participant / international participant</td>
<td>Early registration</td>
<td>EUR 1,100 / RUR 80,000</td>
</tr>
</tbody>
</table>

*Terms of Participation are under development. Information may be specified during Congress preparation.*
8.5. PARTICIPATION OF AN ACCOMPANYING PERSON

The following services are provided to the Participant with the "Accompanying Person" badge type:

- visiting Evening Receptions.

<table>
<thead>
<tr>
<th>Mode of participation</th>
<th>Russian participant / international participant</th>
<th>Type of registration</th>
<th>Cost of participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accompanying person</td>
<td>Russian participant / international participant</td>
<td>Early registration</td>
<td>EUR 350 / RUR 27,000</td>
</tr>
</tbody>
</table>

8.6. ARRANGEMENT OF PARTICIPATION AS A PARTNER / SPONSOR

8.6.1. The compound service includes Participant's participation in the Event as an official Partner/Sponsor of the Congress or special projects implemented within the Congress, on individual terms determined depending on the volume and nature of the Partner’s/Sponsor’s participation in organizing and holding the Congress.

8.6.2. The Partner shall be granted one of Partner statuses, including:

- Diamond Partner/Sponsor of the Congress
- Gold Partner/Sponsor of the Congress
- Silver Partner/Sponsor of the Congress
- Bronze Partner/Sponsor of the Congress
- Chef Partner/Sponsor of the Congress
- Sous-Chef Partner/Sponsor of the Congress
- Partner/Sponsor of the Congress
- other types of Partner statuses

8.6.3. The Operator may provide the Partner/Sponsor with any services stipulated by these Technical Regulations and indicated on the Congress website, or individually agreed in the Contract.

8.6.4. The content and nature of the services provided by the Operator to the Partner/Sponsor, the terms and nature of providing them are determined based on the Parties’ agreement in the Partnership/Sponsorship Contract.

8.7. ARRANGEMENT OF PARTICIPATION AS AN EXHIBITOR

8.7.1. Participation in a non-equipped work place

- The Work Place is equipped by the Exhibitor independently or involving third-party developer firms (third-party developer firms must be accredited).
TERMS OF PARTICIPATION*

- Exhibitors with non-equipped Work Places / Developers involved by them must get the design and technical documentation for the exhibition stand approved.
- Supply of electric power, compressed air and plumbing, organization of hangers and other additional services are not included in the work place cost and must be booked separately through the PERSONAL ACCOUNT.

| Minimum area | 18 sq. m. |
| Development | Performed by the Participant independently |
| Additional services (available in the Personal Account) | Booked by the Participant for an extra fee through its Personal Account |
| Extra charge for visibility | None |
| Maximum quantity of free Exhibitor’s badges | 30 |

**Cost**

| Registration fee | RUR 20,000 | EUR 270 | USD 310 |
| Price of the compound service (including VAT under the applicable law) | RUB 15,000/sq. m | Euro 210/sq. m | USD 235/sq. m |

8.7.2. Participation in an equipped work place

- Content of the stand depends on the work place area.
- The Exhibitor has the right to refuse some equipment. This does not change the cost of the compound service.
- The Exhibitor has the right to book additional equipment for the stand through its PERSONAL ACCOUNT. The cost of additional equipment is paid separately.

| Minimum area | 9 sq. m (may be increased by a multiple of 3 sq. m) |
| Development | Provided by the Organizer |
| Furniture and equipment | Provided by the Organizer |

*Terms of Participation are under development. Information may be specified during Congress preparation.*
**TERMS OF PARTICIPATION***

<table>
<thead>
<tr>
<th>Additional services (available in the Personal Account)</th>
<th>Booked by the Participant for an extra fee through its Personal Account</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maximum quantity of free Exhibitor’s badges</td>
<td>From 10 to 20, depending on the stand area</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Stand content / Equipment</th>
<th>9 sq. m</th>
<th>12-18 sq. m</th>
<th>21+ sq. m</th>
</tr>
</thead>
<tbody>
<tr>
<td>Information desk</td>
<td>1 pc.</td>
<td>1 pc.</td>
<td>1 pc.</td>
</tr>
<tr>
<td>Table</td>
<td>1 pc.</td>
<td>1 pc.</td>
<td>2 pcs.</td>
</tr>
<tr>
<td>Chair</td>
<td>2 pcs.</td>
<td>4 pcs.</td>
<td>8 pcs.</td>
</tr>
<tr>
<td>Bar chair</td>
<td>1 pc.</td>
<td>1 pc.</td>
<td>1 pc.</td>
</tr>
<tr>
<td>Waste basket</td>
<td>1 pc.</td>
<td>1 pc.</td>
<td>1 pc.</td>
</tr>
<tr>
<td>Wall spotlight</td>
<td>2 pcs.</td>
<td>3 pcs.</td>
<td>5 pcs.</td>
</tr>
<tr>
<td>Socket (1.5 kW capacity)</td>
<td>1 pc.</td>
<td>1 pc.</td>
<td>2 pcs.</td>
</tr>
<tr>
<td>Utility room</td>
<td>-</td>
<td>2 sq. m</td>
<td>4 sq. m (21-27)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>6 sq. m (30+)</td>
</tr>
<tr>
<td>Folding door</td>
<td>-</td>
<td>1 pc.</td>
<td>1 pc.</td>
</tr>
<tr>
<td>with a lock</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Cost**

<table>
<thead>
<tr>
<th>Registration fee</th>
<th>RUR 20,000</th>
<th>EUR 270</th>
<th>USD 310</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>- for all participants</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Obligatory for all Co-exhibitors</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| Price of the compound service (including VAT under the applicable law) | RUB 18,500/sq. m | Euro 245/sq. m | USD 285/sq. m |

*Terms of Participation are under development. Information may be specified during Congress preparation.*
8.8. COST OF ADDITIONAL SERVICES

<table>
<thead>
<tr>
<th>Mode of participation</th>
<th>Russian participant / international participant</th>
<th>Type of registration</th>
<th>Cost of participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Additional Exhibitor badge</td>
<td>Russian participant / international participant</td>
<td>-</td>
<td>EUR 70 / RUR 5,000 (price per 1 badge)</td>
</tr>
<tr>
<td>VIP EXHIBITOR</td>
<td>Russian participant / international participant</td>
<td>-</td>
<td>EUR 500 / RUR 36,000 (price per 1 badge)</td>
</tr>
<tr>
<td>Ticket to all daily lunches and coffee breaks</td>
<td>Russian participant / international participant</td>
<td>-</td>
<td>EUR 150 / RUR 10,000 (price per 1 badge)</td>
</tr>
<tr>
<td>Invitation to 1 evening dinner</td>
<td>Russian participant / international participant</td>
<td>-</td>
<td>EUR 150 / RUR 10,000 (price per 1 badge)</td>
</tr>
<tr>
<td>Invitation to 3 evening dinners</td>
<td>Russian participant / international participant</td>
<td>-</td>
<td>EUR 350 / RUR 25,000 (price per 1 badge)</td>
</tr>
</tbody>
</table>
8.9. WORK OF PROMOTION PERSONNEL

8.9.1. Time of promotion personnel’s work: July 28, 2020 - July 30, 2020, from 9:00 a.m. to 6:00 p.m.
8.9.2. Promotion personnel is cleared for work only at the territory of the exhibition display.
8.9.3. Only exhibitors may acquire a permit for promotion personnel's work.

<table>
<thead>
<tr>
<th>Maximum quantity of people admitted to simultaneous work at the exhibition</th>
<th>Cost of service</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 persons</td>
<td>RUR 100,000</td>
</tr>
<tr>
<td>4 persons</td>
<td>RUR 75,000</td>
</tr>
<tr>
<td>2 persons</td>
<td>RUR 50,000</td>
</tr>
</tbody>
</table>
9. FINES FOR VIOLATION OF THE TERMS OF PARTICIPATION

9.1. Besides the ones directly listed in this section, Participants/Exhibitors/Visitors/Contractors may be subjected to penalties in cases and according to procedures stipulated by the Congress Regulations - rules and regulations of the General Developer and administration of EXPOFORUM International Convention and Exhibition Center.

9.2. If several violations are specified in the same item, the fine shall be applied for any violation of those specified therein. Fines shall be applied separately for each fact of violation.

A fine is imposed on the violator:

- a physical person;
- a legal entity, if the violation is committed by a representative of the legal entity.

Fines apply to all persons present in the territory of the Congress.

<table>
<thead>
<tr>
<th>No.</th>
<th>VIOLATION</th>
<th>FINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Trading without preliminary approval by the Operator</td>
<td>RUR 250,000 / EUR 3,380</td>
</tr>
<tr>
<td>2.</td>
<td>Smoking in non-designated places in the territory of the Congress</td>
<td>RUR 50,000 / EUR 715</td>
</tr>
<tr>
<td>3.</td>
<td>Visitor's violation of the Rules of Visitors’ Attendance of the Congress Territory, other requirements of the General Terms and the Terms of Participation.</td>
<td>Exclusion from participation in the Congress / separate event of the Congress, ban from the territory of the Congress / removal from the territory of the Congress by the Operator / the General Developer or security</td>
</tr>
<tr>
<td>4.</td>
<td>Violating conditions of: posting advertising, holding presentations and promotional events, other advertising activities, holding non-approved promo campaigns, placement/demonstration of media or other messages and materials not authorized by the Operator.</td>
<td>RUR 250,000 / EUR 3,380</td>
</tr>
<tr>
<td>5.</td>
<td>Holding sightseeing tours and mass cultural</td>
<td>RUR 150,000 / EUR 2,145</td>
</tr>
</tbody>
</table>
### TERMS OF PARTICIPATION*

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>activities, distributing tickets, commercial activity, trading and other entrepreneurial activities in the territory of the Congress not authorized by the Operator</td>
</tr>
<tr>
<td>6.</td>
<td>Transfer or sale of tickets and badges to other Visitors or third parties</td>
</tr>
<tr>
<td>7.</td>
<td>Breaching the perimeter, breaking into utility rooms, sites and buildings closed to visitors by the Operator/Participants</td>
</tr>
<tr>
<td>8.</td>
<td>Littering of the Congress area with garbage, damaging vegetation</td>
</tr>
<tr>
<td>9.</td>
<td>Visiting the Congress area with dogs and other animals (except guide dogs)</td>
</tr>
<tr>
<td>10.</td>
<td>Attendance in soiled clothes or in a state of intoxication with alcohol, drugs or toxic substances</td>
</tr>
<tr>
<td>11.</td>
<td>Carrying cold/gas weapons, fire arms, hazardous or pyrotechnical agents or objects to the territory of the Congress regardless of their type and purpose (except matches, pocket plastic lighters and cigarettes), including rocket flares, fire flares, crackers, fires, gas tanks and objects that could be used to manufacture pyrotechnical objects or smokes, poisonous, odorous substances, piercing and cutting objects</td>
</tr>
<tr>
<td>12.</td>
<td>Failure to comply with the Operator’s verbal or written request to stop a violation or to eliminate a violation within a defined time</td>
</tr>
<tr>
<td>13.</td>
<td>Presence in the territory of the Congress of persons whose presence is not stipulated by the General Terms, Terms of Participation or the contract with the Operator, or involving a violation of the terms of attendance (persons that were not issued a badge / that have not purchased a ticket according to the established</td>
</tr>
</tbody>
</table>

*Terms of Participation are under development. Information may be specified during Congress preparation.
The fine is imposed based on executing Certificates of Violation committed by Participants / Visitors / other persons in the format and according to the procedure established by the General Conditions of Participation in Exhibitions; such certificates are drawn by persons authorized by the Operator or the Congress' General Developer.